



FOR IMMEDIATE RELEASE

D-BOX Motion-enhanced Theatre Seats Debut at Two New Theatres with Release of Warner Bros. Pictures' *HARRY POTTER AND THE HALF-BLOOD PRINCE*, July 15

World's First Theatrical Motion Seat Technology Now Moves Audiences in Toronto, Canada and Las Vegas, Nevada

Longueuil, Québec – (June 25, 2009) – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange) continues to move audiences with its innovative motion-enhanced theatre seats with the release of Warner Bros. Pictures' *Harry Potter and the Half-Blood Prince* in theatres July 15.

Fans of the epic tale will have the opportunity to experience the whimsy of flight and the intensity of battle right from their very own D-BOX Motion System. D-BOX's Motion technology captivates moviegoers, creating a completely immersive, realistic experience where audience members feel as though they are actually in the movie.

D-BOX Technologies will debut its Motion technology at two new movie theatres during this third feature film release – Cineplex Odeon Queensway in Etobicoke, Canada and Galaxy Cannery Theatre in Las Vegas, Nevada. Seats are equipped with the company's Motion technology and powered by D-BOX Motion Effects scripted perfectly with the action taking place onscreen.

"It is a great pleasure to announce this latest feature film title, and a second one for D-BOX and Warner Bros. studios," remarked President and CEO of D-BOX Technologies, Claude Mc Master. "Following the success of recently released action titles, *Fast & Furious* and *Terminator Salvation*, the new Harry Potter movie will allow D-BOX the opportunity to reach an entirely new demographic - family. This is the first PG-rated movie featuring D-BOX's Motion technology and we're confident that the film will be a huge hit among younger moviegoers and franchise fans."

On July 15 five U.S. movie theatres and one in Canada will feature the much-anticipated sixth installment of the Harry Potter movie franchise, *Harry Potter and the Half-Blood Prince*, with D-BOX Motion Systems. The two newest locations to feature the breakthrough technology include Cineplex Odeon Queensway in Etobicoke, Canada and Galaxy Cannery in Las Vegas, Nevada.

Additional theatre locations screening the film with D-BOX's Motion technology include the Mann Chinese 6 Theatre in Hollywood; UltraStar Cinemas in Surprise, Arizona; Galaxy Highland Theatre in Austin, Texas; and Theatres at Mall of America in Bloomington, Minnesota.

For theatre details or to purchase D-BOX tickets, visit Cineplex Odeon Queensway in Etobicoke; Galaxy Theatres, www.galaxytheatres.com; Mann Theatres, www.manntheatres.com; UltraStar Cinemas, www.ultrastarmovies.com or Theatres at Mall of America, www.theatresmoa.com.

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX MOTION CODE™ uses motion codes specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat.

The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX MOTION CODE™ is available on more than 850 titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX MOTION CODE™ on selected high definition Blu-ray™ releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see www.d-box.com. D-BOX^(R) is a registered trademark and D-BOX MOTION CODE is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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