



## **Preliminary surveys following the first D-BOX Motion-enhanced commercial theatre presentations confirm strong consumer endorsement**

**Longueuil, Québec - April 15 2009** – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry announces today the results of audience exit polls carried out by the global consumer research and consulting firm OTX immediately following the first D-BOX Motion-enhanced commercial theatre presentations (April 3, 2009). Moviegoers were interviewed at the Mann Chinese 6 Theatre in Hollywood (California) and at the UltraStar multiplex located in Surprise (Arizona), the two locations currently equipped with D-BOX Motion systems.

The overall satisfaction rate of the 361 persons interviewed which paid a premium on their entry tickets stood at 99% (rating of excellent or good) as they rated the D-BOX experience at a mean of 9.2 on a scale of 10. Both women and men were equally impressed by D-BOX and 99% of them said they would recommend it to others, while 94% said they would watch another D-BOX enhanced movie.

"We are very thrilled by the results of these first audience exit polls," stated Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies, Inc. "Early indications definitely confirm the acceptance of our technology as well as its long term potential in the commercial theatre market. We will keep on monitoring moviegoer acceptance very closely and continue our negotiations to obtain new titles from studios while seeking to expand our installed base."

Highlights and key conclusions of the survey has been filed at [www.sedar.com](http://www.sedar.com) as well as on the corporation's website at [www.d-box.com](http://www.d-box.com)

### **About D-BOX**

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, « D-BOX Motion Code™ » uses motion codes specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX MOTION CODE™ is available on more than 850 titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX MOTION CODE™ on many Blu-ray™ format releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.a. For further information please see [www.d-box.com](http://www.d-box.com)

D-BOX<sup>(R)</sup> is a registered trademark and D-BOX MOTION CODE is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

### **Disclaimer in regards to Forward-Looking Statements**

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. We disclaim any intent or obligation to update publicly these forward looking statements, whether as a result of new information, future events or otherwise.

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