



ULTRASTAR CINEMAS TO INSTALL D-BOX MOTION SYSTEMS IN ONE OF ITS THEATERS

Longueuil, Québec, March 4, 2009 – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange) a leader in innovative motion technology for the entertainment industry, announced today that San Diego based UltraStar Cinemas will become the first theatre chain in Arizona to install a section of D-BOX motion systems in one of its theatres located within the 14-screen, state-of-the-art, Surprise, Arizona multiplex. As part of this rollout of its technology for commercial theatres, D-BOX's revenue model will consist of following a pilot program period of a combination of system sales as well as recurring revenue made of royalties based on incremental ticket prices.

UltraStar Cinemas which features 100 percent digital content is renowned as an industry leader, dedicated to the latest and most innovative technologies for the benefit of moviegoers and entertainment seekers. Each theatre auditorium of the Surprise Multiplex is completely digital, using UltraStar Cinemas' exclusive Pure Digital Cinema[®] technology providing the crispest, clearest motion picture technology available.

UltraStar Cinemas will shortly present the first theatrical feature release with the added unmatched realistic D-BOX motion effects (MFX) dimension. As part of the agreement, D-BOX will also supply UltraStar with a demonstration kiosk to be installed within the Surprise multiplex lobby giving patrons the opportunity to test-drive the D-BOX MFX immersive experience. Additionally, a D-BOX promotional clip will be shown on all 14 digital screens of the multiplex prior to any representation to help create awareness and interest for the technology.

« We are very pleased to add UltraStar to our list of supporting exhibitors which will showcase upcoming theatrical releases embedding D-BOX MOTION CODE[™] stated Claude Mc Master, president and Chief Executive Officer of D-BOX Technologies. With their 120 fully digital screens, strategically located throughout heavily populated Southern California and Arizona, UltraStar has positioned itself as a visionary and innovative industry leader with whom we are very proud to be associated. »

We are very excited about setting a D-BOX MFX section at our Surprise, Arizona Multiplex added Damon Rubio, vice president of operations for UltraStar Cinemas. We have a very strong feeling that moviegoers will enjoy D-BOX's added dimension that propels viewers within the action. We also see this evolution as a natural fit with our Pure Digital Cinema[®] technology providing the crispest, clearest motion picture technology currently available. We will closely monitor our success with D-BOX, and will not hesitate equipping additional rooms should the technology live up to our expectations. »

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, « D-BOX Motion Code[™] » uses motion codes specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX MOTION CODE[™] is available on more than 850 titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX MOTION CODE[™] on many Blu-ray[™] format releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.a. For further information please see www.d-box.com

D-BOX^(R) is a registered trademark and D-BOX MOTION CODE is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

About UltraStar Cinemas

UltraStar Cinemas is headquartered in San Diego County and operates 120 screens at 13 sites throughout Southern California & Arizona. In 2006, UltraStar Cinemas became the first theatre company in the United States to be fully equipped with Pure Digital Cinema[®] powered by DLP Cinema[®] technology in all of its locations. UltraStar Cinemas has historically been an innovator on the cutting edge of theatre technology and continues to be a pioneer of the digital age of cinema by bringing alternative entertainment to the big screen, including such live events as the Academy Awards[®], concerts & sporting events.

Disclaimer in regards to Forward-Looking Statements

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. We disclaim any intent or obligation to update publicly these forward looking statements, whether as a result of new information, future events or otherwise.

"Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

-30-

For further information please contact:

Mr. Luc Audet
Chief Financial Officer
D-Box Technologies Inc.
450-442-3003, extension : 296
laudet@d-box.com

Mrs. Jill Rosenow
Director of Promotions & Special Events
UltraStar Cinemas
760-597-5777 x 26
Jill@ultrastarmovies.com

Mr. Marc Jasmin CMA, Partner,
Jasmin-Dumais Financial Communications Inc.
Investor Relations
514-231-2360
marc@comjamais.com