



HOLLYWOOD WELCOMES STATE-OF-THE-ART D-BOX MOTION CODE™ TECHNOLOGY AT MANN THEATRES

First Commercial Theatre to Feature D-BOX Motion Code™ Technology

HOLLYWOOD, California, January 8, 2009 -- D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, is sprouting roots in the heart of Hollywood with the first commercial installation of D-BOX Motion Code™ systems in the legendary Mann Chinese 6 Theatre. This impending world premiere will show a first Hollywood feature presentation with the newly added dimension of "realistic D-BOX motion effects" giving moviegoers an innovative and immersive experience. It will take place in an exclusive viewing area (of theatre #6 in the multiplex) equipped with special D-BOX-enhanced seating. Additionally, a demonstration kiosk of D-BOX MFX Systems will be installed in the lobby prior to the premiere, giving patrons the opportunity to "test drive" D-BOX's immersive movie experience.

"D-BOX has entered the heart and soul of Hollywood with this exciting installation." said Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies Inc. "This is a prime location to unveil the first commercial theatre application of D-BOX technology: the Oscars take place right next door and Mann's is often host to many special events and movie premieres, We are very proud to be in the film making capital of the world and openly invite Hollywood's finest to visit Mann's to find out what D-BOX Motion experience is all about!"

"D-BOX offers an extremely exciting enhancement to the movie making community as it adds an additional level of immersion taking viewer even deeper into the cinematic experience," said Peter Dobson, Chief Executive Officer of Mann Theatres. "We are proud to be on the cutting edge, offering consumers what we think is a significant new development for moviegoers everywhere."

ABOUT D-BOX

D-BOX has pioneered the next step in the evolution of home, theatrical and gaming entertainment systems, a patented precision encoding system allowing for the creation of a custom motion track for each film, TV program or video game. The result for the viewer is an added dimension of realistic Motion effects (MFX) perfectly synchronized with on-screen action, for a supremely exciting and immersive entertainment experience right in their viewing seat. An opportunity for studios and retailers alike, this exciting new level of interactivity and immersion is well on its way to being a de facto industry standard; D-BOX's award-winning motion technology is available for more than 850 titles globally. Several Major Hollywood studios have embedded D-BOX Motion Code™ on many recent blockbuster Blu-ray™ releases. For more information, please visit www.d-box.com

D-BOX is a registered trademark and D-BOX Motion Code is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

ABOUT MANN THEATRES

Mann Theatres is a boutique theatre chain which currently owns and operates 13 theatres with 113 screens in Southern California, with the circuit's primary area of operation being the greater Los Angeles area. Mann Theatres' Los Angeles area locations include the world-famous Grauman's Chinese Theatre in Hollywood, The Village, Bruin and Festival theatres in Westwood Village and The Criterion 6 in Santa Monica known for their state-of-the-art presentation, these theatres are among the most prestigious in the industry and are host to frequent star-studded world premieres and other lavish industry events. Extraordinary customer service is a hallmark of Mann Theatres. The company's commitment to customer service is among the primary reasons Mann Theatres enjoys an extraordinary reputation throughout the motion picture industry. Scan our website or visit one of our amazing theatres and learn why Mann Theatres is the premiere moviegoing experience. www.manntheatres.com

DISCLAIMER IN REGARDS TO FORWARD-LOOKING STATEMENTS

Certain statements included herein, including those that express management's expectations or estimates of our future performance constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward looking statements. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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