



FOR IMMEDIATE RELEASE

**D-BOX technology experiences a spectacular first weekend at
at "Cinéma Beloeil" with the movie *2012***

Longueuil, Québec, November 17, 2009 - D-BOX Technologies Inc. (*DBO.A* on the TSX Venture Exchange) a leader in innovative motion technology for the entertainment industry generated great enthusiasm from moviegoers which had the opportunity to live the immersive experience of motion during the first weekend of operations in Quebec with the presentation of the movie *2012* at "Cinéma Beloeil"

Obtained testimonials were very positive in regards to the experience as the vast majority of respondents declared they were very satisfied and some mentioned they would not hesitate seeing the movie for a second time and most of them saying they were willing to recommend it to a friend.

The President and Chief Executive Officer of D-BOX technologies, Mr. Claude Mc Master declared himself very satisfied of the opening weekend as he stated: "This first in Québec is a major success and we are very excited regarding the future of our technology in North-America and elsewhere in the World."

The response from the public brought a smile to the management team of "Cinéma Beloeil" Their President, Mr. Jean Colbert had this comment in regards to the evolution of ticket sales: "All D-BOX seats sold out very rapidly for this first weekend, and the phone has not stopped ringing since. Next weekend is also completely booked."

Let's recall D-BOX offers a new immersive theatrical experiment of unprecedented realism thru subtle movements and intelligent vibrations working in perfect synchronisation with the action onscreen. D-BOX has implemented its technology in ten theatres in North-America since its initial deployment last April.

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX MOTION CODE™ uses motion codes specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat.

The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX MOTION CODE™ is available on more than 850 titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX MOTION CODE™ on selected high definition Blu-ray™ releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol *DBO.A*. For further information please see www.d-box.com.

D-BOX^(R) is a registered trademark and D-BOX MOTION CODETM is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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For further information, please contact:

Guy Marcoux
Director of Marketing
D-BOX Technologies, Inc.
450-442-3003, ext. 263
gmarcoux@d-box.com

Investor Relations
Marc Jasmin CMA, Partner
Jasmin-Dumais Financial Communications Inc.
514-231-2360
marc@comjamais.com