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D-BOX Technologies Expands Summer Lineup with *The Expendables* Released by Lionsgate®

*Motion Seats to Add a More Immersive Experience to the High Octane Action Film
Directed by Sylvester Stallone.*

Longueuil, Québec (July 6, 2010) – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, announced today the highly anticipated Lionsgate® and Millennium Films' film, *The Expendables* will feature its immersive motion seating when the movie is expected to be released in theaters across North America on August 13.

Currently in 29 movie theaters around the world, D-BOX MFX Seats offer a first-of-its-kind experience with seats that move in perfect synchronization with the onscreen movie action. Having first debuted in Hollywood in April 2009, D-BOX has been expanding exponentially over the last several months and plans to continue its growth while consistently adding new movie titles.

"The support we've received from Hollywood studios like Lionsgate® since coming into the market last year has been remarkable," said Claude Mc Master, Chief Executive Officer of D-BOX Technologies. "Having fresh, exciting content is essential to our success and it enables us to continue to entice new moviegoers and engage existing D-BOX fans."

"We are extremely excited that moviegoers will have the opportunity to experience *The Expendables* in D-BOX. The technology is very innovative and couldn't be a better fit for *The Expendables*," added Mike Polydoros, Executive Vice President of Distribution for Lionsgate®.

For a complete listing of theater locations currently offering the D-BOX experience and new movies, visit www.d-box.com.

About The Expendables

The only life they've known is war. The only loyalty they have is to each other. They are the Expendables: leader and mastermind Barney Ross (Stallone), former SAS blade expert Lee Christmas (Statham), hand-to-hand combat specialist Yin Yang (Li), long barrel weapons specialist Hale Caesar (Crews), demolitions expert Toll Road (Couture), and precision sniper Gunnar Jensen (Lundgren).

Living life in the fringes of the law, these hardened mercenaries take on what appears to be a routine assignment: a covert, CIA-funded operation to infiltrate the South American country of Vilena and overthrow its ruthless dictator General Garza (David Zayas). But when their job is revealed to be a suicide mission, the men are faced with a deadly choice, one that might redeem their souls...or destroy their brotherhood forever.

Co-writer, director and star Sylvester Stallone brings together a powerhouse cast of action superstars – never before seen together in one film – in Lionsgate's hard-hitting action thriller, THE EXPENDABLES. The film stars Sylvester Stallone, Jason Statham, and Jet Li, Dolph Lundgren, Eric Roberts, Randy Couture, Steve Austin, David Zayas with Terry Crews and Mickey Rourke. THE EXPENDABLES is directed by Sylvester Stallone from a screenplay by David Callaham and Sylvester Stallone and story by David Callaham; it is produced by Avi Lerner, John Thompson and Kevin King Templeton.

Lionsgate and Millennium Films present a Nu Image production, a film by Sylvester Stallone. For more information on the film, please visit the official site at <http://expendablesthemovie.com/>

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™, uses motion effects specifically programmed for each film, TV series or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronized with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 900 titles.

Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ and theatrical releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see www.dbox.com. D-BOX® is a registered trademark and D-BOX Motion Code™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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