



## FOR IMMEDIATE RELEASE

### **'Sherlock Holmes' Next Movie to Include D-BOX Motion Code™**

*D-BOX Technologies Announces its Fourth Warner Bros. Movie*

**Longueuil, Québec (November 25, 2009)** – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, has announced its ninth major motion picture release and fourth one with Warner Bros. for its new holiday blockbuster, *Sherlock Holmes*, opening Christmas Day.

Audiences will experience the classic, adventure-mystery like never before from seats that move simultaneously with the onscreen suspense and intense action. With motion effects embedded frame by frame, sensations of motion occur during action scenes, while seats remain still during quieter, dialogue-driven sequences.

"With nine new releases, a fourth one with Warner Bros and 10 movie theatre locations to date, we are thrilled with how well D-BOX has been embraced by the industry and movie fans alike," said President and CEO, Claude Mc Master. "Since introducing D-BOX Motion Code™ in Hollywood earlier this year, we have continued to experience rapid growth, offering the D-BOX experience to moviegoers in the Western United States and Midwest as well as in Canada. We look forward to adding new theatres and continuing to build on our strong support from Warner Bros. and many more industry leaders."

In this dynamic new portrayal of Arthur Conan Doyle's most famous characters, *Sherlock Holmes* sends Holmes and his stalwart partner Watson on their latest challenge. Revealing fighting skills as lethal as his legendary intellect, Holmes will battle as never before to bring down a new nemesis and unravel a deadly plot that could destroy the country. The action-adventure mystery stars Robert Downey Jr., Jude Law and Rachel McAdams and is directed by acclaimed filmmaker Guy Ritchie.

D-BOX motion seats are available at 10 movie theatres in North America including the Mann Chinese 6 Theatre in Los Angeles, Calif.; UltraStar Cinemas in Surprise, Ariz.; Theatres at Mall of America in Bloomington, Minn.; Galaxy Highland Theatre in Austin, Texas; Cineplex Odeon Queensway Theatre in Etobicoke, Ontario; Galaxy at the Cannery in Las Vegas, Nev.; UltraStar Apple Valley in San Bernardino, Calif.; Cinéma Beloeil in Montreal, Quebec; Wehrenberg Theatres' Ronnies 20 Cine in St. Louis, Mo.; and Emagine Theatres' Canton Theatre in Canton, Mich.

For additional information and theatre details visit [www.d-box.com](http://www.d-box.com).

### **About D-BOX**

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX MOTION CODE™ uses motion codes specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat.

The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX MOTION CODE™ is available on more than 850

titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX MOTION CODE™ on selected high definition Blu-ray™ releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see [www.d-box.com](http://www.d-box.com). D-BOX<sup>(R)</sup> is a registered trademark and D-BOX MOTION CODE™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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