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### **D-BOX Technologies Adds New Theatre Chain with California-based Camera 7 Cinemas**

San Jose Area Theatre to Offer MFX Seats at the Movies, debuts with Warner Bros.' *Inception* on July 16

**Longueuil, Québec, (June 28, 2010)** – D-BOX Technologies Inc. (*DBO.A* on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, has announced an agreement with California-based Camera 7 Cinemas to equip its Campbell movie theatre with 24 D-BOX MFX Seats.

The Camera 7 Pruneyard will be the first movie theatre in the San Jose area to introduce the one-of-a-kind movie experience on July 16, with the premiere of Warner Bros.' much anticipated summer blockbuster, *Inception*.

"California has become our fastest-growing market with 11 theatres in the state now equipped with D-BOX", said President and Chief Executive Officer of D-BOX Technologies, Claude Mc Master. "The rapid growth speaks volumes to the level of industry and moviegoer support we've experienced over the course of this first year of presence in the commercial theatre market. More so, we expect similar growth to continue throughout the U.S., Canada and overseas."

"We're looking forward for the opening of D-BOX's immersive motion experience at our Camera 7 location. We think our moviegoers will really enjoy the experience and it will be a success in the San Jose area", said President of Camera Cinemas, Jack Nyblom.

For a complete listing of all theatre locations currently offering the D-BOX experience, visit [www.d-box.com](http://www.d-box.com).

#### **About Camera Cinemas**

Camera Cinemas, pioneers of San Jose theatrical exhibition, have become the cutting edge theaters in Silicon Valley presenting Sony 4K projection, RealD 3D and now the first in the area to introduce the revolutionary experience of D-BOX's Motion technology.

#### **About D-BOX**

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™, uses motion effects specifically programmed for each film, TV series or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronized with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 900 titles.

Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ and theatrical releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol *DBO.A*. For further information please see [www.d-box.com](http://www.d-box.com). D-BOX® is a registered trademark and D-BOX Motion Code™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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Certain statements included herein, including those that express management's expectations or estimates of our future performance constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward looking statements.

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