



**FOR IMMEDIATE RELEASE**

**D-BOX Signs its First Agreement with Utah-based Larry H. Miller Megaplex Theatres**

Motion Seats Unveiled with Disney's *Prince of Persia: The Sands of Time* on May 28

**Longueuil, Quebec, (May 13, 2010)** – D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, has announced its first agreement with Larry H. Miller Megaplex Theatres to feature its motion-enhanced seats in the first movie theatre in Utah.

The Megaplex 20, at the District in South Jordan, will be the first to equip an auditorium with 28 D-BOX MFX Seats (four rows), introducing moviegoers to the next dimension of movie viewing with seats that move in perfect sync with the onscreen action. The theatre will open just in time for the newest film to feature the technology, Walt Disney Pictures' *Prince of Persia: The Sands of Time*, in theatres May 28.

"We are thrilled to announce this new agreement," said President and Chief Executive Officer of D-BOX Technologies, Claude Mc Master. "The Megaplex 20 is a highly visible location and it is the largest in the company's portfolio with 20 auditoriums in all."

Currently, D-BOX holds agreements with 12 major movie theatre companies and has equipped 26 theatres around the world with its motion technology. Averaging about one new feature film a month, D-BOX continues to add new content and recently announced the first of its summer lineup - Warner Bros. Pictures' *Jonah Hex* in theatres June 18 followed by *Inception*, opening July 16.

"At Megaplex Theatres, our primary goal is to offer our guests the most extraordinary entertainment experience imaginable," said Blake Andersen, Senior Vice President and General Manager of Megaplex Theatres. "When combined with our state-of-the-art digital projection and audio systems, reserved stadium seating, and clean, comfortable theatres, this new partnership with D-BOX Technologies promises to give Megaplex Theatres guests the opportunity to experience something available nowhere else in Utah."

For a complete listing of all theatre locations currently offering the D-BOX experience, visit [www.d-box.com](http://www.d-box.com).

**About Larry H. Miller Megaplex Theatres**

The Megaplex Theatres at Jordan Commons in Sandy, Gateway in Salt Lake City, Thanksgiving Point in Lehi, The Junction in Ogden and The District in South Jordan are among the most popular theaters in Utah. Founded by local businessman Larry H. Miller, the theatres are among the top-grossing movie theatres in the nation. In addition, the Megaplex Theatres feature regular and large format movie screens, MegaPass – dinner and a movie gift options, conference and auditorium rental and the industry-leading guest services team. Megaplex Theaters show times and other group information can be found on the web at [www.MegaplexTheatres.com](http://www.MegaplexTheatres.com), by calling (801) 304-4636, or by texting "Movies" to 71354.

**About D-BOX**

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™, uses motion effects specifically programmed for each film, TV series or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is

perfectly synchronized with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 900 titles.

Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ and theatrical releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world. D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see [www.d-box.com](http://www.d-box.com). D-BOX® is a registered trademark and D-BOX Motion Code™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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