



FOR IMMEDIATE RELEASE

D-BOX Technologies Introduces Motion Technology at a First Theater Location in Quebec

“Cinéma Beloeil” will become the first theater in Quebec and the second in Canada to feature the innovative motion-enhanced experience

Longueuil, Québec – (October 22, 2009) -- D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry announced today the conclusion of an agreement with “Cinéma Beloeil” , located in the suburbs of Montreal by which 26 motion-enhanced seats will be installed.

Each movie is encoded frame by frame, using the proprietary D-BOX Motion Code™ technology which produces customized movements in perfect sync with the onscreen action offering moviegoers an unmatched, realistic immersive experience

Since its World Première last April in Hollywood, D-BOX continues to progress rapidly, having now equipped seven movie theaters in the United-States and Canada. “Cinéma Beloeil” is the first theater in Quebec to integrate D-BOX motion systems.

“We are excessively proud to announce a first theater in Quebec as we have experienced rapid growth in the movie theater segment over the last few months. This new theater is an excellent addition to our existing network, at last allowing moviegoers in Quebec to experiment this innovative technology.” stated Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies.

“In line with our vision to always be at the forefront of new technologies, as we are already offering our moviegoers digital and 3D presentations, it is with tremendous pleasure that we are adding the extraordinary D-BOX experience,” added Mr. Jean Colbert, President of “Cinéma Beloeil”

In addition to “Cinéma Beloeil”, D-BOX motion systems are presently available at seven theatres throughout the U.S. and Canada, including Cineplex Odeon Queensway Theatre in Etobicoke, Ontario; Mann Chinese 6 Theatre in Los Angeles, California; Theatres at Mall of America in Bloomington, Minnesota.; Galaxy at the Cannery in Las Vegas, Nevada.; Galaxy Highland Theatre in Austin, Texas.; UltraStar Cinemas in Surprise, Arizona.; and UltraStar Apple Valley in San Bernardino, California. For additional information and theatre details visit www.d-box.com

ABOUT D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™ uses motion effects specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 850 titles. Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX’s award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see www.d-box.com.

D-BOX^(R) is a registered trademark and D-BOX Motion CodeTM is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

About « Cinéma Beloeil »

Opened in 2007 and located at exit 112 South of the Jean Lesage Highway (Domaine du centenaire), "CINÉMA BELOEIL" has 10 movie rooms equipped with giant screens, terraced seating auditoriums and 1500 luxury seats to welcome moviegoers as well as an innovative and cozy food area. At the forefront of the latest technologies, "CINÉMA BELOEIL" guarantees its clientele an exceptional quality of image and great comfort. For further information visit www.cinemabeloeil.com

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Certain statements included herein, including those that express management's expectations or estimates of our future performance constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward looking statements. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise.

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For further information please contact:

Media Contacts:

Amy La Sala (Crosby/Wright,
PR).....amy@crosby-wright.com, (480) 367-1112
Jan Bracamonte (Crosby/Wright,
PR).....jan@crosby-wright.com, (480) 367-1112

Company contacts:

Guy Marcoux, Director of Marketing
D-BOX Technologies, Inc.
450-442-3003, ext. 263
gmarcoux@d-box.com
www.d-box.com

INVESTOR RELATIONS

Marc Jasmin CMA, Partner
Jasmin-Dumais Financial Communications Inc.
514-231-2360
marc@comjamais.com