



**PRESS RELEASE  
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## **D-BOX Unveils New Motion System for Commercial Theatres at ShoWest 2008**

**Las Vegas – March 12, 2008** – D-BOX Technologies Inc. (TSX-V: DBO.A) (“D-BOX” or the “Company”), a leading provider of motion technology for the entertainment industry, today unveiled at ShoWest 2008, a new motion generation system to be used in commercial theatres.

Featuring the Company’s patented D-BOX MOTION CODE™ technology, the new motion system is specifically designed for the commercial theatre market and should be commercially available within the next 12-18 months. By expanding its product line, D-BOX is broadening its target market and making its technology accessible to a larger audience. The Company is actively reaching out to develop partnerships with theatrical partners that wish to offer a new and unique experience in their state-of-the-art theatres.

This new Digital-Cinema compatible product developed using the same technology already available for the home theatre and video gaming markets will enable moviegoers to live a truly unique entertainment experience. D-BOX MOTION CODE™ technology generates motion effects and intelligent vibrations that are perfectly synchronized with on-screen action.

“We are confident that this new motion system will allow D-BOX to enter into a promising new market segment. Studios, movie producers and theatre operators are constantly looking to increase their revenues by offering value added and unique experiences,” said Claude Mc Master, President and CEO of D-BOX Technologies. “ShoWest is attended by everyone from the movie theatre industry and is the perfect platform to unveil our new motion generation system. It is expected that there will be approximately 12,000 digital movie theatre screens in the US, which is exactly the market we are targeting with this new product.”

Now in its 34th year, ShoWest is the most prestigious and longest running event exclusively for the cinema exhibition and distribution community. In this competitive landscape for market-share, theatre owners and operators need to know about the latest products and services, the newest technologies, industry happenings and upcoming films. That's why, every year, over 5,000 motion picture industry professionals make ShoWest their "must-attend" event. For more information, please visit [www.showest.com](http://www.showest.com).

### **About D-BOX**

D-BOX Technologies designs and manufactures high-technology motion systems destined mainly for the entertainment industry. Its unique, patented technology uses D-BOX Motion Code™ specifically programmed for each film, TV program or video game, resulting in motion that is perfectly synchronised with on-screen action. By forming strong industry alliances, D-BOX's award-winning motion technology is creating a global standard in the entertainment world. For more information, please visit [www.d-box.com](http://www.d-box.com).

D-BOX™ is a registered trademark and D-BOX MOTION CODE™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

**Forward-Looking Statements**

*Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. We caution that such forward-looking statements involve known and unknown risks, uncertainties and other risks that may cause our actual financial results, performance, or achievements to be materially different from our estimated future results, performance or achievements expressed or implied by those forward-looking statements. Numerous factors could cause actual results to differ materially from those in the forward-looking statements, including without limitation, our ability to achieve increased market acceptance for our product offerings and penetrate new markets; the existence of undetected errors or similar problems in our products; our ability to manage our growth; our ability to compete successfully; potential liabilities; maintaining our intellectual property rights and litigation involving intellectual property rights; our dependence on the expertise of our key personnel; and our access to sufficient capital to fund our future requirements. This list is not exhaustive of the factors that may affect any of our forward-looking statements. Investors are cautioned not to put undue reliance on forward-looking statements. All subsequent written and oral forward-looking statements attributable to D-BOX or persons acting on our behalf are expressly qualified in their entirety by this notice. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise. Risks and uncertainties about our business are more fully discussed in our Annual Report.*

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*The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.*

**For more information:**

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